



For the Love of Dogs with Alison Hammond

Series Two



Press Pack

For the Love of Dogs with Alison Hammond

TX Tuesday 1 April 2025 at 8.30pm on ITV1, ITVX, STV and STV Player

"I feel like there's always a piece of every single dog that I meet who's going to stay with me forever."

Alison Hammond

Alison Hammond is returning to ITV for a brand new series of *For The Love of Dogs*.

The presenter is set to help a new bunch of furry friends search for a loving home as she heads to Battersea Dogs and Cats Home for a second series of the programme which has inspired countless animal lovers to adopt a pet.

The six-part series will tell the stories of some of the latest arrivals and Alison will be on hand to get stuck in with the walking, feeding and training as she helps the expert staff and volunteers take care of the animals as they continue their rescue journey.

Episode 1

In the first episode, Alison meets an over-friendly golden retriever in desperate need of some social skills, falls head over heels for a stray lurcher with a fractured leg but a big heart, and she puts a pair of portly Jack Russells who need to shed a few pounds through boot camp.

Press Pack Interview: **Alison Hammond**

**Please credit: *For The Love Of Dogs With Alison Hammond*
starts Tuesday 1 April 2025 at 8.30pm on ITV1, ITVX, STV and STV Player**

Why do you think dogs make such a special impact on people's lives?

Alison: *They make a massive impact on people's lives and they can be around for a long time. They become part of people's families. It's like having another child in your family, and you can see the impact it has on people, especially when you lose a dog - you can really see how much of an impact it has. It affects them for the rest of their lives. They are one of the best companions. They're so loving and so, so kind.*

What would you say to someone considering adopting a rescue dog?

Alison: *I would say, make sure your circumstances are in a position that you can really be there for your dog or make proper arrangements for them. It's about you looking after your dog and loving your dog. So when you've got the time to commit to a dog, have a dog.*

What's one moment from the show that has stayed with you?

Alison: *All the moments stay with me. I feel like there's always a piece of every single dog that I meet who's going to stay with me forever.*

In the first series I met a dog called Pluto and he, in particular, will always stay with me because he was one of the first success stories I experienced. I saw Pluto when he'd just had his leg amputated and it was such a shock to see him with three legs. But you know what? He went on to have loads of rehabilitation at Battersea and he got the most incredible home and he's absolutely thriving, and I'm so happy to see that happen. When you see a dog go through something so dramatic but still thrive afterwards, it's an incredible feeling to witness. It's lovely and it really shows what this series is all about.

What's the best thing about working on this show?

Alison: *The best thing about working on For the Love of Dogs is obviously the dogs. They are everything. They're so kind. It's like therapy being here, to be honest with you. You get lots of hugs. It's emotional at times because, you know, some of the dogs come in really ill and they have to have operations. But ultimately, when you see a dog that is really, really shy, it goes from being really shy to getting its confidence. It is one of the most amazing feelings you could possibly feel ever.*

Why should people watch this show?

Alison: *We're a nation of dog lovers, so this show is for everybody. You know, if you're thinking about getting a dog, you're going to love this show. If you're thinking about fostering, you're going to love this show. This show is universal. It's for absolutely everybody who wants to be around the love and loyalty these beautiful animals give us. This is the show for you. And guess what? We've got some cats too.*

Can you tell us a bit about the Shar Pei, Tina?

(AS SEEN IN PICTURE ABOVE)

Alison: *Tina is absolutely gorgeous. She's a Shar Pei. She came in with some problems with her eyes, they were quite infected. Breeding these types of dog over many years to look a certain way means they can suffer from serious health issues which, in Tina's case, includes eye problems and skin problems. Shar Peis have quite a lot of skin and quite a lot of overhang. So basically she had an operation to lift the skin away from her eyes, so her eyes could eventually get better. She's doing so well and she has had her operation. She looks fantastic and is loving life. She's got her own personality and she's an absolute darling, and she's gorgeous.*